

79 Reasons Why Not to Invest in the Stock Market

- 1934 Great Depression
- 1935 Spanish Civil War
- 1936 Economy Still Struggling
- 1937 Recession
- 1938 War Clouds Gather
- 1939 War in Europe
- 1940 France Falls
- 1941 Pearl Harbor
- 1942 Wartime Price Controls
- 1943 Industry Mobilizes
- 1944 Consumer Goods Shortage
- 1945 Post-War Recession Predicted
- 1946 Dow Tops 200- MARKET HIGH
- 1947 Cold War Begins
- 1948 Berlin Blockade
- 1949 Russia Explodes A-Bomb
- 1950 Korean War
- 1951 Excess Profits Tax
- 1952 U.S. Seizes Steel Mills
- 1953 Russia Explodes H-Bomb
- 1954 Dow Tops 300- MARKET HIGH
- 1955 Eisenhower Illness
- 1956 Suez Crisis
- 1957 Russia Launches Sputnik
- 1958 Recession
- 1959 Castro Seizes Power in Cuba
- 1960 Russia Downs U-2 Plane
- 1961 Berlin Wall Erected
- 1962 Cuba Missile Crisis
- 1963 Kennedy Assassinated
- 1964 Gulf of Tonkin
- 1965 Civil Rights Marches
- 1966 Vietnam War Escalates
- 1967 Newark Race Riots
- 1968 USS Pueblo Seized
- 1969 Money Tightens- Market Falls
- 1970 Cambodia Invaded- Vietnam Spreads
- 1971 Wage Price Freeze
- 1972 Largest U.S. Trade Deficit Ever
- 1973 Energy Crisis- Gas Lines
- 1974 Steepest Market Drop in Four Decades
- 1975 Clouded Economic Prospects
- 1976 Economic Recovery Slows
- 1977 Market Slumps
- 1978 Interest Rates Rise
- 1979 Oil Prices Skyrocket
- 1980 Interest Rates At All-Time High
- 1981 Steep Recession Begins
- 1982 Worst Recession in 40 Years
- 1983 Market Hits New Highs
- 1984 Record Federal Deficits
- 1985 Economic Growth Slows
- 1986 Dow Near 2000 – Market Too High
- 1987 Record-Setting Market Decline
- 1988 Iran Hostage Crisis
- 1989 October “Mini-Crash”
- 1990 Persian Gulf War
- 1991 Fall of Berlin Wall
- 1992 Global Recession
- 1993 Health Care Reform
- 1994 Fed Raises Rates Six Times
- 1995 Dow Tops 5,000 – Market Too High
- 1996 Dow Tops 6,000 – Market Way Too High
- 1997 Hong Kong Reverts to China
- 1998 Asian Flu
- 1999 Y2K Scare
- 2000 Tech Bubble Burst
- 2001 Terrorist Attacks on USA
- 2002 Corporate Accounting Scandals
- 2003 Invasion of Iraq
- 2004 Interest Rates Rise
- 2005 Gulf Hurricanes
- 2006 North Korea Tests Nuclear Missiles
- 2007 The Chinese Correction
- 2008 The Credit Crunch Begins
- 2009 The Global Financial Crisis
- 2010 The European PIG Crisis
- 2011 Downgrade of US Credit Rating
- 2012 Fiscal Cliff and Deficits
- 2013 The End of Quantitative Easing

1 Good Reason Why You Should: \$28,304,000

This is the amount a \$10,000 investment in the S&P 500 Index in January 1934 would have been worth in December 2013.

BOTTOM LINE: Forget about tortoises and hares.

In the long run, the bulls win.

PAST PERFORMANCE NOT INDICATIVE OF FUTURE RESULTS. INVEST ONLY AFTER CAREFULLY REVIEWING OFFERING DOCUMENTS. GENERIC INFORMATION: MAY NOT BE ACCURATE OR APPLICABLE TO YOU. PRINCIPAL NOT GUARANTEED.

**RESULTS
SPEAK
LOUDER
THAN
WORDS**



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